



HEALTH INSIGHT 5

PHARMACEUTICAL & FOOD SUPPLEMENTS
BUSINESS DEVELOPMENT CONGRESS 2015
المنتدى العربي الخامس للصناعات الصحية

AGENDA

23 - 24 APRIL 2015

LE ROYAL BEIRUT HOTEL - DBAYEH

UNDER THE PATRONAGE OF

HE. MR. WAEL ABU FAOUR
MINISTER OF PUBLIC HEALTH



HE. DR. HUSSEIN EL-HAJJ HASSAN
MINISTER OF INDUSTRY

NUTRITION
HEALTH
SAFETY
SKILLS
CODE OF ETHICS
VITAMINS
PPP communication
PHARMACO ECONOMY
BIOSIMILAR
REGULATIONS
clinical trials
HEALTH
MEDIATION
alternative medicine
Strategies
Policy
EDUCATION
PARTNERSHIP
ACADEMIA
FOOD SUPPLEMENTS
compliance
transparency
TECHNOLOGY
marketing
Market Access
PROFESSION

GOOD PRACTICES FOR BETTER



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09.00 – 10.00 REGISTRATION

10.00 – 10.10 OPENING REMARKS FROM CONGRESS CHAIRPERSON



MR. ARMAND PHARES - President - LPIA

10.10 – 11.10 SESSION 1: REGULATION UPDATES BY THE MINISTRY OF PUBLIC HEALTH



Chairman: **DR. COLETTE RAIDY - Head of Pharmacy Department - MOPH**

Role of MOPH in Clinical Research in Lebanon
★ **0.5 CE CREDIT**

Good Storage and Distribution Practice
★ **0.5 CE CREDIT**



DR. RASHA HAMRA - Director Health Education & Public Relation Dep - MOPH - Lebanon



MS. CHRISTELLE FRANSAWI - Management consultant - Lead auditor- Member in the Leb standards institution quality committee

11.10 – 11.40 COFFEE BREAK

11.40 – 13.00 SESSION 2: HARMONIZATION OF THE GLOBAL BEST PRACTICES WITHIN THE LOCAL



Chairman: **DR. CAROL ABI KARAM - General Manager - Pharmaline and Secretary of the Lebanese Association of Pharmaceutical Industries**

To waive or not to Waive ★ **0.5 CE CREDIT**



DR. SOULA KYRIAKOS - Research and Development Manager - Pharmaline

Biosimilar : Choices and Challenges ★ **0.5 CE CREDIT**



DR. MARCEL BASSIL - Associate Director Biotech - Benta Pharma Industries

The Local Industry: "A Quality Guarantee throughout the supply Chain" ★ **0.5 CE CREDIT**



MRS. CELINE MOUAWAD - Plant Manager - Serum Product



DR. CLAUDE KHALIL - Technical Services and Product Development Manager - Algorithm

13.00 – 14.30 LUNCH BREAK (SET MENU- Azurea Hall)

14.30 – 16.00 SESSION 3: PARTNERSHIPS BETWEEN PUBLIC AND PRIVATE... THE WAY FORWARD



Chairman: **DR. NICOLAS CHEMALI - Senior Director Corporate Affairs SAMETA region - Eli Lilly & Co**

Partnership programs across emerging markets – best practices ★ **0.5 CE CREDIT**



MRS. AYSE TEKINER - Engagement Manager - IMS Consulting Group

Risk Sharing Agreement



MR. JAD BITAR - Partner & Managing Director - Boston Consulting Group - Dubai Office

10.00 – 10.45

OPENING CEREMONY

ADDRESS OF **MR. ARMAND PHARES- President - LPIA**
 ADDRESS OF **HE. MR. WAEL ABOU FAOUR - Minister of Public Health**
 ADDRESS OF **HE. DR. HUSSEIN EL-HAJJ HASSAN- Minister of Industry**

10.45 – 11.15

OPENING OF THE EXHIBITION & COFFEE BREAK

11.15 – 11.45

KEYNOTE SPEECH



"GOOD PRACTICES FOR BETTER HEALTH"
DR. WALID AMMAR - General Director - MOPH - Lebanon

11.45 – 12.45

SESSION 5: REGULATORY PANEL DISCUSSION: GOOD PRACTICES IN REGULATORY

This Panel session will host regulatory authorities from various Arab Countries to discuss the regulations Updates
Panelists: **DR. MOHAMED AL HAYDARI** - Executive Board of Health Ministers Council for Cooperation States, **DR. SHIMAA SADEK ELKHOLY** - Ministry of Health and Population in Egypt, **DR. RINATA ABDULSATAR ABDUL HUSSEIN** - Ministry of Health in Iraq, **DR. MOHAMED HAMED IBRAHIM SOLOMA** - National Medicines & Poisons Board in Sudan - **DR. ABDUL MONEIM ALHAKAMI** - Ministry of Health in Yemen



Chairman: **DR. COLETTE RAIDY - Head of Pharmacy Department - MOPH - Lebanon**

12.45 – 14.15

SESSION 6: FOOD SUPPLEMENTS SESSION: FOOD SUPPLEMENTS AND HERBAL PRODUCTS: SCIENCE BASED EVIDENCE



Chaired by: **MR. MARWAN HAKIM - President of the Syndicate of Food Supplements and Natural Herbal Medicine Importers**

Complementary and Alternative Medicine Research in Lebanon:
 Implications for Healthcare and Policy

★ 0.5 CE CREDIT



DR. FARAH NAJA - Assistant Professor Nutrition- Faculty of Agricultural and Food Sciences - AUB

From Probiotics to Psychobiotics: A remarkable revolution

★ 0.5 CE CREDIT



DR. DIDIER CHOS - President of the Institut Européen de Diététique et de Micro nutrition

Herbal Medicine: from prejudice to evidence

★ 0.5 CE CREDIT



DR. MARC EL BEYROUTHY - Associate Professor - Head of Agricultural Sciences Department - Faculty of Agricultural and Food Sciences - USEK

14.15 – 15.30

LUNCH BREAK (Standing Buffet in Ruby Hall (Exhibition Area))

15.30 – 16.30

SESSION 4: MANAGEMENT PERSPECTIVE IN HEALTH



Chairman: **DR. RANDA AOUN - Corporate Affairs and Market Access Director - Mercuphar Group of Companies & Head of the Scientific Committee - The Lebanese Order of Pharmacists (OPL)**

Challenges and opportunities in Pharma- Perspectives for an emerging Middle East For 2020



DR. CEM BAYDAR - Senior Principal - IMS Consulting Group

★ 0.5 CE CREDIT

Trends in Bio- Pharma

★ 0.5 CE CREDIT



MR. RAMI RAFIH - Project Leader- Boston Consulting group

16.30 – 17.30

SESSION 7: OPL SESSION : GOOD PHARMACY PRACTICE



Chairman: **DR. RABIH HASSOUNEH - President - The Lebanese Order of Pharmacists**

A Preferred Pharmacy Future - Where are the Change Leaders?

★ 1 CE CREDIT



WARREN MEEK, FFIP - Executive Committee Member for the Community Pharmacy Section FIP

17.30 – 18.00

COFFEE BREAK

18.00 – 19.00

SESSION 8: OPL SESSION: GOOD PHARMACY PRACTICE

Palliative care: Challenges and Opportunities for Pharmacists

★ 0.5 CE CREDIT



DR. KATIA ISKANDAR - Chief Pharmacist - Lebanese Canadian Hospital

What is after Benzodiazepine Treatment?

★ 0.5 CE CREDIT



DR. MARWAN AKEL - Clinical Assistant Professor - Lebanese International University

19.00

CLOSING SESSION

SPECIAL THANKS TO OUR EXHIBITORS

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