

Dear Pharmacists,

We are glad to inform you of the ***“Pharmaceutical Business Management Programs”*** which have been developed through the collaboration between the **American University of Beirut - Continuing Education Center (AUB-CEC)**, and **3SUMMITS** and which we believe will be of interest to the pharmaceutical community.

These collaborative programs build on both AUB-CEC and 3SUMMITS’ core competencies, combining AUB-CEC’s excellence in providing quality education and lifelong learning with 3SUMMITS’ specialization in training and development and expertise in the pharmaceutical industry.

3Summits and AUB-CEC share the mission to meet the lifelong educational and training needs of all learners in the local community and the region.

The ***“Pharmaceutical Business Management Programs”*** aim at developing and enhancing the participants’ professional skills on several levels including the interpersonal, business and leadership levels. This will help participants excel in their jobs and put them on the right track towards greater responsibilities and equip them with the tools needed to reach advanced positions in their organizations. In turn, this will enable companies to master key areas central to their growth in order to fulfill and sustain their long-term goals.

Institutions and participants interested in developing themselves through these Programs are offered a variety of training services that cover the wide range of business needs within the pharmaceutical realm, providing distinguished value to fresh talents, medical representatives, supervisors, managers as well as top executives. The three Programs AUB-CEC and 3SUMMITS are offering at this time are as follows:

**Program I.** [Medical Representative Certified Professional](#)

**Program II:** [Pharmaceutical Market Management](#)

**Program III:** [Pharmaceutical Business Administration for Executives](#)



Each program is designed to enhance the delegates' capabilities across a range of interconnected areas within the pharmaceutical field, such as: interpersonal skills, sales, marketing, management, leadership, strategic thinking, operational performance, supply chain, and human resources. The programs are comprised of a series of courses which target specific topics, whereby participants will acquire a well-rounded knowledge of each.

The offered programs cover the needs of numerous pharmacists, especially those working in sales, marketing, and management. Providing these pharmacists with the tools necessary for their success will reflect positively on the hiring of pharmacists in this industry and in turn on the wellbeing of pharmacists, the companies they work in, and the economy in general.

We believe that the Programs being offered by AUB-CEC in collaboration with 3SUMMITS cover important needs of pharmacists, as well as pharmaceutical companies, and as such are well aligned with the OPL's objectives to enhance the Pharmacy profession in Lebanon.

We look forward to providing a distinguished quality service.

Best regards,

Amal J Kaysi; E-MBA, RPh

Chief Operating Officer

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The launch event will take place at the American University of Beirut, West Hall, Bathish Auditorium

on Thursday October 8<sup>th</sup> at 5pm. We look forward to seeing you there to learn more about the Programs.

Reserve your seat by filling [this form](#) (registration is free)

You can know more about the programs by calling **71-369333**

or checking [www.3summits-me.com](http://www.3summits-me.com)

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